

20-21 January 2009, Geneva
Hotel Intercontinental



The Yearly International Swiss Biotech/Medtech Forum

BioData

Where biopharma and medtech companies meet investors

Objectives

- Bring together decision makers and executives from the biotechnology, pharmaceutical medtech and high tech industries as well as investors and fund managers following the life science sector
- Address the major issues facing these innovative industries

Audience

- Institutional investors (fund managers and analysts)
- Executives and decision makers from the leading life science corporations, biotechnology/medtech and major bioinformatics enterprises
- International media

Speakers

- Decision makers and CEOs from biotech/medtech companies at the cutting edge of new technologies
- Opinion leaders offering their vision of the major issues from scientific, ethical and economic perspectives

Programme

- 4 one on one meetings sessions
- 4 Keynote addresses
- 4 Panel discussions
- 50 Company presentations

Lead Sponsors

- Bioalps, Rhône Alpes Region, Merck Serono
- BioData is also supported by a number of financial institutions, corporate and media sponsors including CDC Innovation, Le Temps, SWX Swiss Exchange, Swiss Biotech Association and the "Fondation franco-suisse pour la recherche et la technologie"

Facts and Figures

- **8th edition. Average figures since inception:**
- **The Participants**
More than 400 delegates
More than 30 speakers
55 company presentations
- **The Audience**
40% from the investors community
40% from the biotech/medtech and pharmaceutical sector
20% included academics, politicians, media...
- **Geographic distribution of the audience**
50% from Switzerland
35% from the EU
15% from North America

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